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## Professional Profile

### Greg Wright

Greg Wright is the president of C.G. Wright & Associates (CGWA), a training and consulting company, dedicated to providing outstanding solutions to organizational performance issues through both consulting and education. Greg founded the company in 1977 on the principle that customized, skill-based training provides the best learning experience for employees, as it incorporates a company's culture, business trends, and "real life" situations into the structure of the training.

During his career, Greg has delivered over 400 training programs and presentations covering leadership and management development; sales and negotiation skills; and team, individual, and productivity improvement. Many companies have called upon Greg for consultation with strategic planning needs, critical negotiations, leadership and functional alignment workshops and training needs analysis.

Previous to forming CGWA, Greg was an internal consultant for the U.S. Navy where he also played a key role in the development of the Navy's Human Resources' Management Program. At the Navy Human Resource Development School, Greg designed and implemented facilitation and team development modules to support the Navy's Human Resource consultant curriculum. Much of the material used in this pioneer effort forms the basis for today's accepted theory and instrumentation in team leadership and development. Greg then went on to Pepperdine University, where he instructed courses in Organizational Development.

Greg's educational background includes a Bachelor in Chemistry from the U.S. Naval Academy, and a Masters in Industrial Engineering from the University of Arkansas.