

Strategic Planning and Implementation

Among the many tools a leader can use for achieving success, strategic planning stands out for its ability to capture a whole range of possibilities. By assessing group competencies, business trends, uncertainties and opportunities, a leader can construct appropriate strategies and actions that drive results, which in turn assist the company as a whole to fulfill its mission. Managers who can expand their imaginations to see a wider range of possible futures will be much better positioned to take advantage of the unexpected opportunities that will come along.

TOPICS

- ❖ Strategic Planning Process
- ❖ Creation of SWOT Analysis
- ❖ Analysis of Customer Base
- ❖ Strategic Implementation
- ❖ Strategic Plan

RESULTS

Participants will be able to:

- ❖ Learn techniques to create a strategic plan for your group
- ❖ Be assured that your group's strategic plan supports your organization's overall strategic plan
- ❖ Create a definition of success for your group
- ❖ Begin action planning for your group

All courses can be customized for each group's specific needs.